

Mathias Wendlinger

Principal Design Manager

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EXPERIENCE

Principal Design Manager

2025 - Present

Microsoft - Power Platform

- Build and lead a distributed design team of 12 across India, Greece, and the US, owning the end-to-end experience for five products (Power Apps, Power Automate, Power Pages, Process Mining, Mobile)
- Grew and strengthened the team, recruited and hired 1 designer, onboarded 5, and drove 3 promotions, developing senior talent across five time zones
- Pioneered the org's design-to-code practice, moving designers to daily production use of AI tooling (Figma Make, GitHub Copilot, Claude Code CLI). Designers now ship PRs directly in production repos
- Led design on a built-in AI assistant for Power Apps that lets people ask plain-language questions about their app's data and get instant answers
- Established a rapid A/B experimentation practice that grounds design decisions in funnel data, shifting the team from opinion-led to evidence-led

50M+ monthly active users

81% increase in apps published

30% design efficiency gain

Inclusive Team +18pts in 6 months

Senior Design Manager

2018 - 2025

Microsoft - Power Automate Desktop | AI Builder

- Team of 4 across Paris and Greece supporting Power Automate Desktop, AI capabilities in Power Automate Web, and AI Builder
- Designed natural language to workflow automation, the first Copilot initiative in Power Platform, showcased to Satya Nadella at Ignite 2022. Shipped AI-powered recording for desktop automation, featured at Build 2024
- Designed AI Builder from scratch with a small founding team, a no-code platform that lets anyone bring AI into their apps and workflows. Defined the end-to-end experience across object detection, document processing, OCR, and prediction, from zero to general availability

Contributed to Microsoft's Leader position in Gartner IDP

+42 NPS (highest in Power Platform)

Senior Lead Designer

2015 - 2018

Microsoft - Groove Music | Books in Edge

- Team of 5 designers in Paris. Groove Music (Windows, Xbox, Web, iOS, Android) and Books reading experience in Microsoft Edge
- Shipped the EPUB and PDF reading experience in Microsoft Edge with the Windows 10 Fall Creators Update, including Fluent Design revamp and cross-platform support
- Designed Groove Music Taste Profile and Your Groove personalization, evolving the Xbox Music web experience into a cross-platform music service

SKILLS

LEADERSHIP

Design leadership & strategy
People management (8+ years)
Team building across geographies
Career coaching & mentoring
Design operations
A/B experimentation

DESIGN

AI/ML experience design
Enterprise product design
Design systems
Cross-platform design
Accessibility & inclusive design
Data-driven design

TOOLS

Figma · Figma Make
Claude Code CLI
GitHub Copilot · VS Code
GitHub · Git
React · XAML
HTML5 · CSS3
Azure DevOps

LANGUAGES

French · Native
English · Fluent
Indonesian · Intermediate
Spanish · Beginner

EDUCATION

ETPA

3D Artist & Motion Design, 2006

ETPA

Graphic & Web Design, 2005

French International School of Indonesia

High School, Maths & Biology, 2003

TRAINING

Lead Designer

2011 - 2015

Microsoft - Xbox Music | OneStore

- Team of 2 designers in Paris. Xbox Music web (Boombox), Music OneStore, and Video OneStore
- Shipped the full Video OneStore and designed Boombox, the Xbox Music web player, as the sole designer in Paris with daily syncs to Redmond

Design blueprint adopted by Windows 8 Music

Product Designer

2008 - 2011

Microsoft - Xbox Support | Mediaroom Mobile

- Led the Xbox Support website redesign in collaboration with Frog Design. Designed and developed a Windows Phone 7 companion app for Microsoft Mediaroom, self-teaching Silverlight and XAML to ship production UI

14% reduction in support tickets

User Experience Designer

2007 - 2008

Musiwave, Paris (acquired by Microsoft)

- Designed music portal websites on desktop and mobile for European phone network providers including Orange, SFR, Vodafone, Verizon, and T-Mobile

3D Motion Designer

2006 - 2007

TF1 · La booteek, Paris

- Created opening credits for TF1 programs and 3D animated infographics for the news